

PROFESSIONAL DEVELOPMENT AND NETWORKING FOR IR PROFESSIONALS



BELONG & BENEFIT

The National Investor Relations Institute (NIRI) Virtual Chapter (VC) is an innovative, award-winning chapter that strives to advance the practice of investor relations (IR) for geographically remote practitioners by providing a virtual cyber community in which they can interact and exchange ideas.

NIRI VC seeks to produce educational programs that enhance the career opportunities of its members; encourage networking among IR, communications and finance professionals; and provide a supportive environment that fosters the exchange of ideas regarding the practice of IR.

NIRI VC is the second largest chapter within the NIRI organization, serving almost 400 U.S. and International members.

Our membership is diverse, representing more than 40 states and 30 International countries - we cater to IR professionals around the world. We also welcome *dual citizenship*, where members belong to another NIRI *local* chapter or foreign IR society in addition to NIRI VC.

Please consider joining NIRI VC today, so that you can begin to benefit.

Cordially,

Bernadette McCormick

Chair, VC Membership Committee

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WHAT YOU CAN COUNT ON

Professional and Personal Growth

With NIRI VC's programs, members have access to subject-matter experts on a wide variety of topics. From the convenience of a computer, members can attend these Virtual Meetings and interact directly with the moderator and panelists. Our programs are designed to cover timely, value-added topics such as Regulations Updates, IR Benchmarks, Social Media Trends and Practices in IR and Shareholder Activism Trends.

Our program year runs from July – June and culminates with our annual Reality Meeting, an exclusive themed social event, held during the NIRI National Annual Conference. Meeting our global VC members face to face is a great way to cap off the year!

Network with Other IR Professionals

Collaborate, consult and communicate with fellow IR professionals in the Virtual Community. With access 24/7, this password protected website has been designed and developed to provide valuable tools and resources for our members and provide a platform to communicate with members and leverage the diverse experience and knowledge of the VC membership. Members also have access to the Virtual Vault, a repository for IR how-to and best practices materials.

Our monthly Virtual Ally Conference Calls provide members with a casual and spontaneous format to discuss and share experiences related to topics of their choice. These chat sessions offer a unique opportunity to strengthen your network and connect with other IR professionals around the world. We are currently expanding our technology capabilities to include new social media initiatives.

VIRTUAL VALUE WITH NIRI VC

- **Virtual Online Community**
24/7 resource and social media tools
- **Virtual Vault**
Online resource of best practices
- **Virtual Ally**
Informal conference call discussions or *chats*
- **Virtual Meetings**
Convenient award-winning IR programs
- **Virtual Industry Sessions**
Industry-specific IR programs
- **Virtual Leadership / Networking**
Share your expertise.
Get involved and join a committee!
- **Virtual Reality Meeting**
at NIRI National Conference

NIRI VIRTUAL CHAPTER NIRI VC

www.nirivirtual.org

BOARD EXECUTIVE COMMITTEE

President	Chris Kettmann FD
President-Elect	Janet Barth Schering-Plough Corporation
Secretary	Anita Novak EMC Insurance Group Inc.
Treasurer	Kathleen Till Stange FBL Financial
Financial Advisor	Paul Guichet Hancock Holding Company

VIRTUAL CHAPTER COMMITTEES

- International
- Marketing / Communications
- Membership
- NIRI Annual Conference Event
- Professional Development
- Programs
- Technology
- Social Media

HOW TO JOIN NIRI VC

You are not yet a NIRI Member

Join today! Visit NIRI's website at www.NIRI.org: Complete NIRI's membership application and when selecting a chapter choose the Virtual Chapter.

The annual chapter dues of \$125 covers the cost of all events to include the programs, teleconferences and our reality event at the NIRI National Conference.

Special offer to new International members to NIRI through 2009:

The \$150 NIRI application fee will be waived and NIRI is offering a \$50 discount on top!

You are a NIRI Member

Email your interest in joining the VC to:

Jackie Powell

NIRI VC Chapter Administrator
nirivirtualchap@bellsouth.net
Or call Jackie at (864) 384-3265

2009–2010 VC Chapter Goals OUR TIME IS NOW

- To fully leverage our virtual platform of programs, tools and services by driving increased participation from a broader group of members.
- Attract new members and engage existing members from all areas of the globe to see the value of a VC membership.
- Expand the presence of NIRI VC and become the gold standard for professional networking and knowledge sharing.